

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

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6251	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340915		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA PLACEMENT TECHNOLOGIES		NOW OR NEVER PAC		
AND	500 N Washington St Ste 303		4131 N Mulberry Dr Ste 200		
ADDRESS	Alexandria	VA 22314-2314	Kansas City	MO 64116-2204	
	USA		USA		
CONTACT	NICOLE MEADE		PRODUCT NOW OR NEVER PAC		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 10/01/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	07:00A	09:00A	30S	09/19/12-09/21/12	CBS THIS MORNING	3	440.00	1320.00
2	11111..	5	07:00A	09:00A	30S	09/24/12-09/28/12	CBS THIS MORNING	5	440.00	2200.00
3	10000..	1	07:00A	09:00A	30S	10/01/12-10/01/12	CBS THIS MORNING	1	440.00	440.00
4	01111..	4	09:58A	11:00A	30S	09/18/12-09/21/12	PRICE IS RIGHT 10-11AM	4	800.00	3200.00
5	11111..	5	09:58A	11:00A	30S	09/24/12-09/28/12	PRICE IS RIGHT 10-11AM	5	800.00	4000.00
6	10000..	1	09:58A	11:00A	30S	10/01/12-10/01/12	PRICE IS RIGHT 10-11AM	1	800.00	800.00
7	01111..	4	11:00A	11:30A	30S	09/18/12-09/21/12	2 NEWS AT 11:00	4	750.00	3000.00
8	11111..	5	11:00A	11:30A	30S	09/24/12-09/28/12	2 NEWS AT 11:00	5	750.00	3750.00
9	10000..	1	11:00A	11:30A	30S	10/01/12-10/01/12	2 NEWS AT 11:00	1	750.00	750.00
10	01111..	4	03:00P	04:00P	30S	09/18/12-09/21/12	DR PHIL	4	700.00	2800.00
11	11111..	5	03:00P	04:00P	30S	09/24/12-09/28/12	DR PHIL	5	700.00	3500.00
12	10000..	1	03:00P	04:00P	30S	10/01/12-10/01/12	DR PHIL	1	700.00	700.00
13	00111..	3	05:00P	05:30P	30S	09/19/12-09/21/12	CBS2 NEWS AT 5	3	1700.00	5100.00
14	10101..	3	05:00P	05:30P	30S	09/24/12-09/28/12	CBS2 NEWS AT 5	3	1700.00	5100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

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			FROM	TO						
15	10000..	1	05:00P	05:30P	30S	10/01/12-10/01/12	CBS2 NEWS AT 5	1	1700.00	1700.00
16	01010..	2	06:27P	06:56P	30S	09/18/12-09/20/12	ENTERTAINMENT TONIGHT	2	1800.00	3600.00
17	01011..	3	06:27P	06:56P	30S	09/25/12-09/28/12	ENTERTAINMENT TONIGHT	3	1800.00	5400.00
18	10000..	1	06:27P	06:56P	30S	10/01/12-10/01/12	ENTERTAINMENT TONIGHT	1	1800.00	1800.00
19	00011..	2	10:35P	11:37P	30S	09/20/12-09/21/12	DAVID LETTERMAN	2	1400.00	2800.00
20	11111..	5	10:35P	11:37P	30S	09/24/12-09/28/12	DAVID LETTERMAN	5	1400.00	7000.00
21	10000..	1	10:35P	11:37P	30S	10/01/12-10/01/12	DAVID LETTERMAN	1	1400.00	1400.00
22	0011100	3	10:00P	10:35P	30S	09/19/12-09/21/12	LATE NEWS	3	4500.00	13500.00
23	0111100	4	10:00P	10:35P	30S	09/25/12-09/28/12	LATE NEWS	4	4500.00	18000.00
24	1000000	1	10:00P	10:35P	30S	10/01/12-10/01/12	LATE NEWS	1	4500.00	4500.00
25	.1.....	1	06:58P	08:00P	30S	09/18/12-09/18/12	NAVY NCIS	1	13000.00	13000.00
26	.1.....	1	08:00P	09:00P	30S	09/25/12-09/25/12	NCIS: LOS ANGELES	1	8500.00	8500.00
27	...1...	1	06:58P	08:00P	30S	09/20/12-09/20/12	BIG BANG THEORY/2 AND	1	12000.00	12000.00
28	...1...	1	06:58P	08:00P	30S	09/27/12-09/27/12	BIG BANG THEORY/2 AND	1	12000.00	12000.00
29	...1...	1	09:00P	10:00P	30S	09/20/12-09/20/12	PERSON OF INTEREST	1	13000.00	13000.00
301..	1	09:00P	10:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	12000.00	12000.00

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CONTRACT NO. REV.

1031-50427-1

DATE PRINTED

09/18/12

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			FROM	TO						
311.	1	09:00P	10:00P	30S	09/22/12-09/22/12	48 HOURS MYSTERIES	1	4500.00	4500.00
321.	1	09:00P	10:00P	30S	09/29/12-09/29/12	48 HOURS MYSTERIES	1	4500.00	4500.00
331	1	09:30A	10:30A	30S	09/23/12-09/23/12	FACE THE NATION	1	4000.00	4000.00
341	1	09:30A	10:30A	30S	09/30/12-09/30/12	FACE THE NATION	1	4000.00	4000.00
35	00111..	3	05:58A	07:00A	30S	09/19/12-09/21/12	CBS2 NEWS AT 6AM	3	275.00	825.00
36	11111..	5	05:58A	07:00A	30S	09/24/12-09/28/12	CBS2 NEWS AT 6AM	5	275.00	1375.00
37	10000..	1	05:58A	07:00A	30S	10/01/12-10/01/12	CBS2 NEWS AT 6AM	1	275.00	275.00
38	..1....	1	06:58P	08:30P	30S	09/19/12-09/19/12	SURVIVOR XXV: PHILIPPINES	1	7000.00	7000.00
Total Contract:								88		193335.00

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